



NEWSLETTER

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ESOFT

INTERNATIONAL CAMPUS

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TO OPEN DOORS AT ONE GALLE FACE BUSINESS TOWER

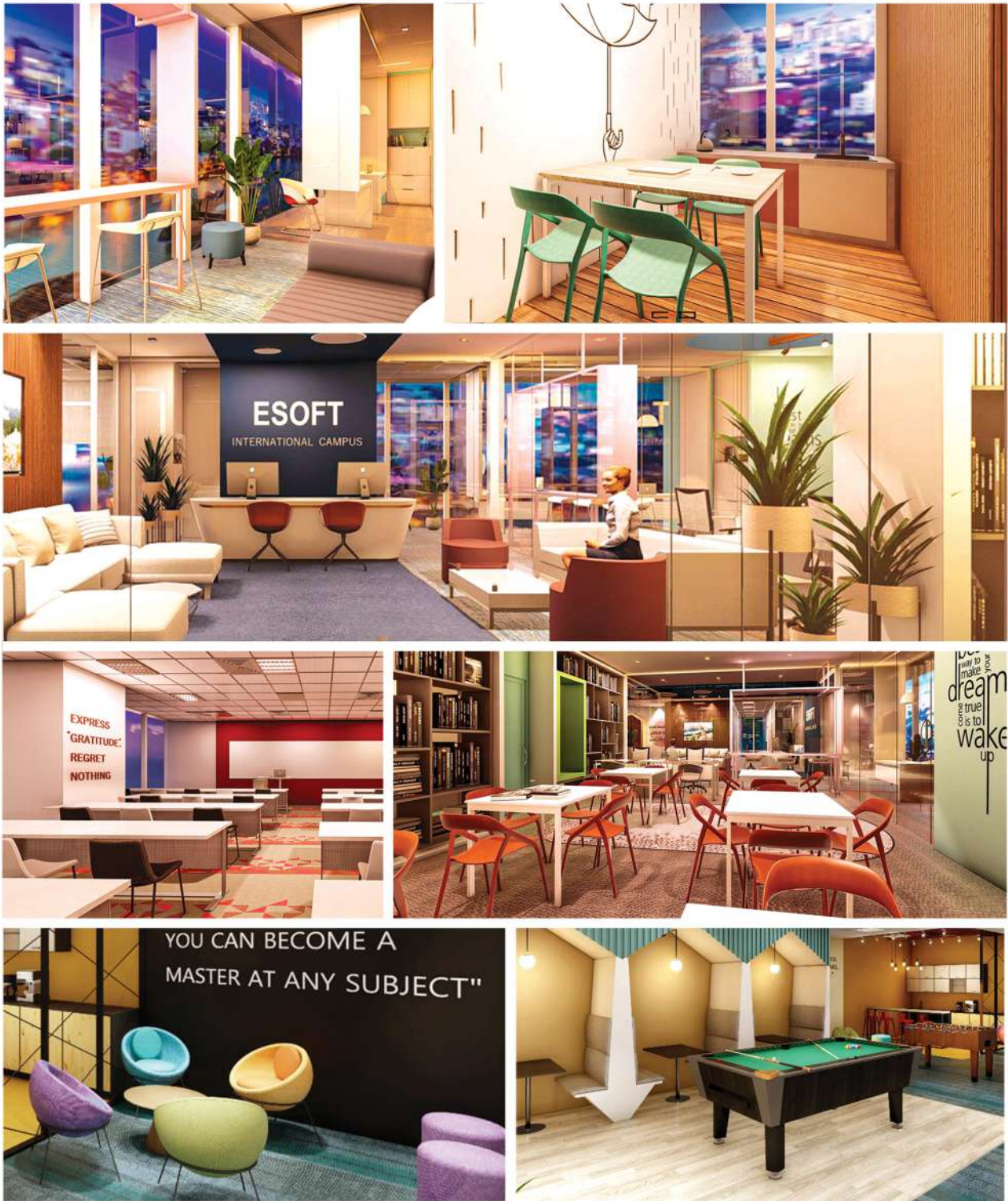
Building on over two decades of experience in delivering innovative and cutting-edge education solutions to both local and foreign students alike, and staying true to its deep seated desire to elevate the standards of private education in Sri Lanka, the ESOFT group is set to open doors to the ultra-modern ESOFT International Campus (EIC) at the One Galle Face (Shangri-La) Business Tower in September 2021. Targeted at students wanting to experience all amenities of a modern global campus with the added benefit of being able to transfer to the partner campus at the completion of the first or the second year of study, EIC is set to undeniably raise the bar in the private education industry of Sri Lanka. Students at EIC is set are experience a truly world-class, quality-driven learning in a luxurious and stimulating environment.

ESOFT International Campus offers structured undergraduate transfer degree programmes in Business, Computing and Law in partnership with Kingston University London. With an unabridged curriculum, students at EIC can follow programmes such as BSc (Hons) in Cyber Security and Digital Forensics, BSc (Hons) in Multimedia Technology, BSc (Hons) in Entrepreneurship and Innovation, BSc (Hons) in International Business, and LLB and graduate from either EIC or Kingston University London, UK with the same qualifications awarded to students studying at the UK campus.

This unique and exclusive campus is situated in the backdrop of the iconic Galle Face Green with stunning panoramic views of the Indian Ocean. EIC partnered with award winning interior design company Leema (pvt) Limited Sri Lanka, to design and purpose build best-in-class learning and library facilities, diverse recreational facilities, modern lab facilities, along with cutting-edge technology integration at EIC, all with the aim of providing its students with a one-of-a-kind learning experience similar to what's available in foreign universities, assured to gain the comfort and confidence needed to embark on an international learning journey.



EIC is now accepting applications for the September 2021 intake. With limited admission numbers per intake and with only one intake per year, admission slots are expected to fill quickly. Reach out to the EIC admission team at 0766 445 445 or 0766 445 446 or visit www.esoftinternational.com to reserve a seat and embark on a life altering academic journey.

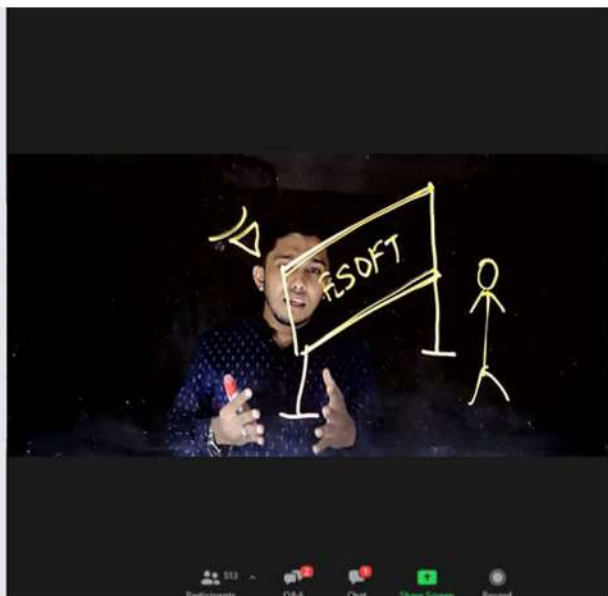
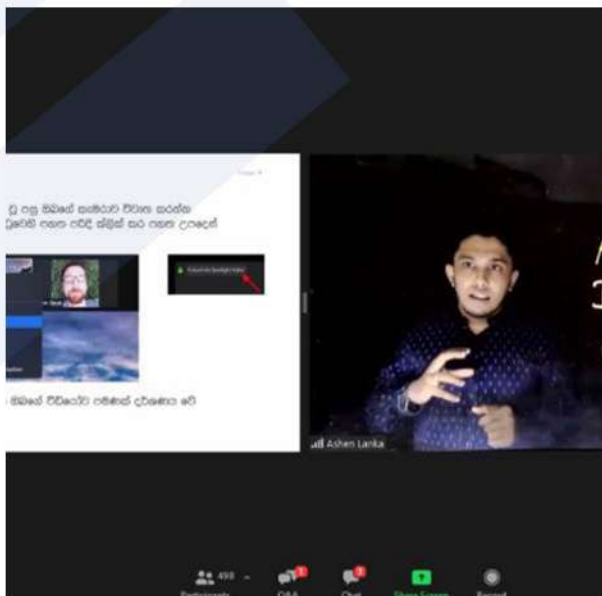
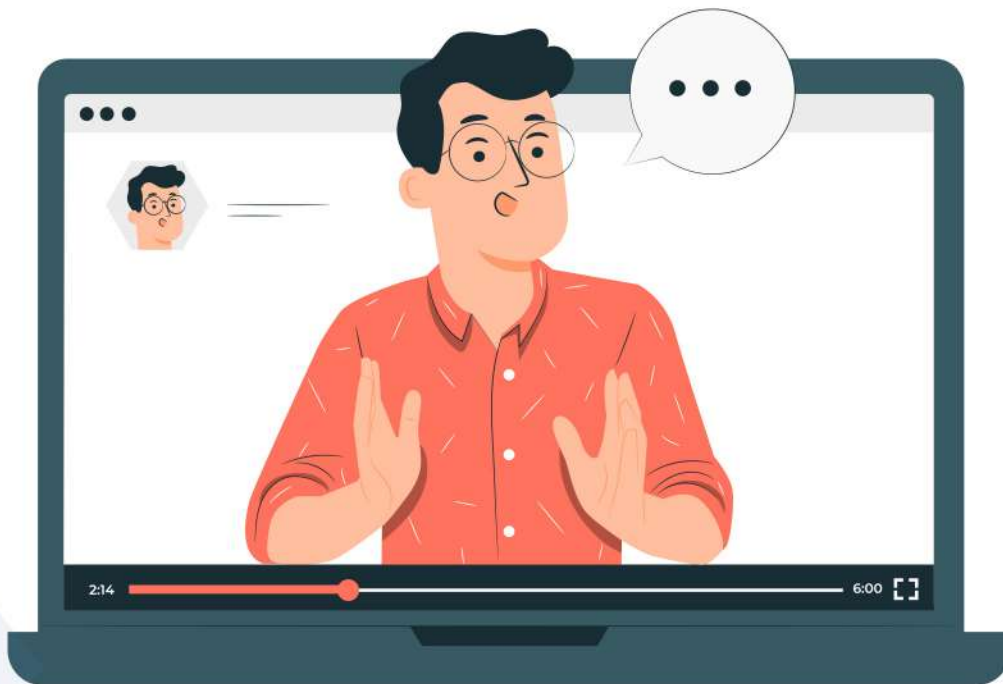


ESOFT METRO COLLEGE

TANGALLE BRANCH

WEBINAR FOR TEACHERS

ESOFT Metro College - Tangalle Branch in collaboration with the Tangalle, Walasmulla, and Hambantota Zonal Education Offices, conducted webinars titled as "Let's learn to Teach Online". The events took place on 7th and 21st of July with the participation of over 750 teachers and lecturers to facilitate awareness on online teaching for teachers in the Hambantota District.



WELCOME

CHATHURA KOTAGAMA

**JOINS THE
SENIOR TEAM
AT COLOMBO**



We are pleased to announce that Mr. Chathura Kotagama has joined ESOFT Family as the Deputy Head of Colombo, with the title of General Manager with effect from 19th July 2021. Mr. Chathura has a BSc (Hons) in Business and IT, an MBA in Finance, and is currently pursuing his MSc in Business Psychology as well as a DBA specializing in Hospitality.

He worked at the Colombo International Institute of Higher Education before joining us, along with his professional experience in the United Kingdom and the Sultanate of Oman. He is also a Certified ISO 9001 and 22000 Auditor. During his leisure hours he enjoys cooking, HO Scale Railway Modeling, Playing Games and Creating New Brands.

MENISHA SILVA

**TO LEAD THE
WATTALA BRANCH
MANAGEMENT**



We warmly welcome our new Assistant Branch Manageress, Ms. Menisha Silva, taking over Mr. Vidura Boteju with effect from 20th August 2021. Ms. Menisha Silva is the second manageress to be appointed within the ESOFT branch network, following the very first manageress to take over the Galle branch, Ms. Menaka Alawatta. Ms. Menisha completed her degree in BEng in Software Engineering (Hons) affiliated with London Metropolitan University at ESOFT Metro Campus Colombo, with First class honours, receiving an award for most outstanding performance alongside the title of Batch Top (2016-2017). She is currently following an MSc in Software Engineering at Kingston University. Her hobbies involve reading, programming as well as astronomy. She joined ESOFT group in 2018 as an Assistant lecturer in IT, and her new achievement as the Assistant Manageress is a true symbol of women empowerment within the company.

WELL-BEING AT WORK

Philosophers and researchers have described well-being in various ways. Many associate well-being with a sense of happiness and satisfaction. There are two major divisions in how well-being is perceived: namely hedonic and eudemonic views. Hedonic view of well-being focuses on experiencing life in a pleasant manner. Subjective well-being (SWB) is a widely discussed construct under this view and has three main aspects: the frequent experience of positive affect, the infrequent experience on negative affect and positive cognitive evaluations of life satisfaction. Secondly, the eudemonic view refers to living a good life, and not just a pleasant one. This view is more related to the satisfaction of basic human needs for competence, autonomy, relatedness, and self-acceptance. Eudemonic view of well-being discusses the purpose of an individual's life, self-actualization, and virtue. It is a viewpoint that concentrates on the fundamentals of positive psychological functioning rather than feelings of personal pleasure.

Many organizational scholars have been keen in understanding and measuring levels of happiness, satisfaction, and well-being at work for decades. As a result of this curiosity, well-being at work now is associated and measured through indicators such as job satisfaction, job involvement, affective organizational commitment, work engagement, negative and positive emotions, and moods at work, and intrinsic motivation (Fisher, 2013). These are considered indicators of high well-being, however, researchers and psychologists have also identified indicators of low well-being, such as, burnout. Work plays a significant role in an individual's life, and each individual spends approximately 80,000 work hours over a life span. As a result, it is paramount to recognize the impact work has on the mental health and overall well-being of an individual. Additionally, research in the UK has demonstrated that poor mental health costs employers between 33 and 42 billion pounds a year (Thriving at workplace, 2017).

Investing both time and resources in staff well-being can benefit the employers in many ways with an increase in staff commitment and productivity, better staff retention, better resilience, better reputation for the organization, and a reduction in absenteeism. An employee dedicates and commits a large portion of their day to day life to their work commitments. As a result, an employee can experience very high levels of stress which could lead to burnout or exhaustion. Moreover, employees would also have to experience life in general where experiencing major life changes are inevitable, such as bereavement, having a baby, debt, or relationship problems. These could be reasons for absenteeism, burnout, and mental health issues in employees. However, if the working environment is inclusive and supportive, employers will have a better possibility of encouraging work well-being of their employees.

It is an employer's responsibility to provide a workplace that prioritizes staff well-being over business, allows employees to openly discuss major life issues and struggles without any judgment and stigma involved, have a good communication mode open, encourages work-life balance, places reasonable workload on the employees, encourages an all-inclusive culture, and does not tolerate bullying, harassment and any other form of discrimination. Additionally, to these factors, the world is currently facing a new challenge with the COVID-19 pandemic. Many employees are working virtually from home and may be feeling more stressed, worried, or anxious. Organizations can provide better support to their employees by encouraging a positive work life balance and introducing innovative and new ways of working flexibly.

In conclusion, work well-being is an important but unnoticed aspect of an organizational structure. The employees make up the organization, and as a result, they require to feel supported, motivated, and happy in their work environment. The need to maintain work well-being has now increased drastically due to the COVID-19 pandemic, and as a result, organizations should invest more time and resources in ensuring that the staff are well, safe, and mentally healthy.

CHATHURA KOTAGAMA

PERSONALITIES BUILT THROUGH ESOF

With a service of over 8 years Mr. Vidura Boteju, stands as a great example showcasing the brilliance of ESOF group of companies at molding personalities to reach standards high and above. Starting his career with the company as the Branch Manager for Polonnaruwa Branch back in 2013, following various experiences gained at several different branches thereafter, Vidura is off to the Sri Lankan market as a powerful entrepreneur starting his own Software Solution providing IT Firm. In a pleasant interview with him he unveils the tremendous impact ESOF group has made in his career journey.

MR. VIDURA BOTEJU



Q: How would you explain the contribution of ESOF group in your career development?

A: First and foremost I am extremely grateful to Dr. Dayan, for being an exceptional mentor to me, in terms of profession as well as personal development. Working under him prepared me to fearlessly enter the business world and he was always very generous in giving his employees all that he knows. Mr. Nishan too was another significant figure I came across during my time at ESOF. He was always approachable and could discuss and get very helpful advice on how to tackle any problem that came my way.

And of course I couldn't have come this far if it wasn't for the support I received from all my team members that I have worked with, as well as everyone else in the ESOF group as a whole. The team spirit was exceptional and nowhere did I find such a committed crew working beyond the regular hours to bring forward the results. ESOF is where I learned a great deal on multi-tasking and was given countless opportunities to develop skills especially in terms of handling responsibilities. I would like to take this opportunity to pay gratitude to all of those I worked with, couldn't have done it without you.

Q: What are your happiest, most memorable moments with ESOF ?

A: One of the most memorable moments would be when we received the 2nd runner-up position in fastest developing branches whilst I was managing the Wattala Branch. Apart from that there were a lot of memories created specifically in doing CSR projects such as Flood relief projects and blood donation campaigns alongside many more.

Q: What message would you give to the current employees within ESOF group?

A: Working with ESOF would surely shape you and mold you into working with any of the blue-chip companies be it local, or even international. You will gain the experience and the opportunities to develop in all aspects, both professional as well as personal development. If you put in your maximum effort and think beyond your assigned role, you will be able to reach higher goals.



STAFF RECOGNITION



YAMUNA PATHIRANA
ASSISTANT ACCOUNTANT
FINANCE DIVISION - COLOMBO BRANCH
COMPLETED **14 YEARS** AT ESOFT



SUMUDU SAMARAKOON
ASSISTANT PROGRAMME MANAGER
CORPORATE DIVISION - COLOMBO BRANCH
COMPLETED **14 YEARS** AT ESOFT



NUWAN BANDARA
OFFICE ASSISTANT - KANDY BRANCH
COMPLETED **14 YEARS** AT ESOFT

RIDDLE OF THE MONTH

What book was once owned by only the wealthy, but now everyone can have it? You can't buy it in a bookstore or take it from the library.

Answer in our next issue!

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